



For Immediate Release

Geno's Grille Open in Storrs Center

April 22, 2013 – Geno's Grille is now open at 9 Dog Lane in Storrs Center. In April 2012, Geno Auriemma announced that he would open a restaurant in Storrs Center, the new mixed-use, pedestrian-oriented downtown in Mansfield, Connecticut. Geno's is in the first phase of Storrs Center, which is located at the crossroads of the University of Connecticut and the Town of Mansfield.

Geno's is the newest restaurant to be operated by Mr. Auriemma and his partners, who also own and operate Geno's Fast Break in four locations at the Mohegan Sun Casino in Uncasville, Connecticut. "This is an incredible opportunity for us. Our new location in Storrs Center will afford us the ability to reach a core group of consumers and offer them a fantastic product," said Auriemma. "Our executive chef, Calvin Silva, strives to create a memorable experience and great tasting food that is popular with consumers throughout Connecticut. Storrs Center feels like home. We hope Geno's will be loved by the Mansfield community and campus population as well."

Geno's Grille seats more than 100 people and offers both indoor and outdoor seating. Plans for Geno's are to provide a relaxed, yet fun, dining experience. It will be a great place to enjoy a special celebration or to kick back on the weekend with friends. The varied menu is comprised of dining selections that will appeal to a broad spectrum of patrons. The phone number for the restaurant is 860-487-9032. "With Mr. Auriemma's national reputation in the collegiate sports world, and the success of his restaurant at Mohegan Sun, Geno's Grille will be a signature restaurant and is sure to be a major draw," said Howard Kaufman, Managing Member of LeylandAlliance, on behalf of Storrs Center.

Geno's joins sixteen other restaurants, service establishments, and commercial tenants that have opened in Storrs Center over the last several months. Storrs Center is a \$200 million, mixed-use town center that includes new retail, restaurant, office, and residential development within a planned community of pedestrian walkways, green spaces, and conservation areas. It is one of the most ambitious public/private initiatives in Connecticut.

Erland Construction completed the build out of Geno's Grille in January. Erland, with offices in East Windsor, Connecticut, and Burlington, Massachusetts, is the region's leading open shop

construction management and general contracting firm. The company has the specialized expertise for new construction, additions, and renovations in major market sectors including academic, residential, commercial, and healthcare. For more information, visit www.erland.com.

For more information about Storrs Center, visit www.storrscenter.com.

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Storrs Center is a mixed-use town center and main street corridor at the crossroads of the Town of Mansfield, Connecticut and the University of Connecticut. Located along Storrs Road adjacent to the University, the Town Hall, the regional high school, and the community center, Storrs Center knits thoughtful architecture, pedestrian-oriented streets, and public spaces into a series of small neighborhoods that make up the new fabric of the town center. Ground floor retail and commercial uses opening onto landscaped sidewalks reinforce traditional street front activity and is supported by residences above and shared community spaces. Storrs Center combines retail, restaurant, and office uses with residential apartments.